

# Pushpalatha M S

Inspirer. Achiever. Mentor.

“

The gratifying journey of a woman  
who loves to live, inspire and guide.”

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It is said that leaders are made, not born. From being an introvert, to becoming one of the most renowned women entrepreneurs of Karnataka, the journey of Pushpalatha M S is truly an inspiring tale for women who want to touch the skies.

Having come from a vulnerable childhood with its associated innate fears, Pushpa, as she is known to those close to her, pushed the limits regularly to grow stronger and overcome hurdles.

In spite of having a reasonably wholesome life, Pushpa felt a strange vacuum that wailed to be filled. The vacuum of entrepreneurship! Pushpa strongly believes that to be successful in business, one's past is never a deterrent, as she herself has proved. In spite of being average in academics, she pursued her ambitions of entrepreneurship to cofound not one but two businesses- Indus Technologies and later GarbhaGudi IVF, a chain of fertility treatment centres.

Pushpa has always deeply felt the need to be a guiding light to women like her and identified the importance of mentors in life who play pivotal roles in making vital decisions and guiding us on the right path.

This powerhouse entrepreneur feels that challenging and testing situations give us the means to achieve greater heights. She believes in the saying "If it is to BE, it is up to ME".

Having detangled the tight knots of personal and professional equations, Pushpa today dons the mantle of a woman entrepreneur of a 100 crores valued organisation. "The most delightful moments of my life is passing on my experiences to aspiring entrepreneurs and guiding them to live their dreams".

Looking back at her journey, from being a lecturer to now being a celebrated entrepreneur, this master's degree holder in Power Electronics believes that when one's value-systems are clear, taking life changing decisions becomes easier. She has a piece of advice for all the women out there: "Keep moving and never stop. If a plan doesn't work out, think of an alternative. Improvise. Keep the fire within you burning to guide you along and let it guide you even in the darkest of the moments".

She is deeply passionate about empowering women and giving the right direction to children. Pushpa says "My life's purpose is to empower women and children to lead a holistic and value driven life".

She looks forward to venturing into one of the most in-demand and biggest segment in health care – Psychiatry and Mental Health. Pushpa is also an investor and board member at Sparco Life Pvt.Ltd which is going to mark its footprints with its Mental Health care service and product.

## ACHIEVEMENTS :

- ▶ Guinness record holder for conducting the largest health awareness campaign for women and senior citizen
- ▶ Passionate entrepreneur to scale business from scratch to 100 Cr valuation
- ▶ President - Iron Lady Community
- ▶ Certified Program Leader - Iron Lady
- ▶ Featured as a prized entrepreneur on HERMONEY-TALKS ENTREPRENEUR URL: <http://hermoneytalks.com/2020/12/challenger-to-champion-the-electrifying-journey-of-a-dual-entrepreneur/>
- ▶ ISB 10K women Entrepreneur supported by Goldman Sachs.
- ▶ Maternal & Child Care District Director at Rotary District 3190
- ▶ Joint secretary - Confederation of Women Entrepreneurs (COWE) Karnataka Chapter (2019-2020)

## CONTACT DETAILS :

### Pushpalatha M S

GarbhaGudi Group of Companies - Co-founder and Director  
Stratist Pvt.Ltd - Founder and CEO  
Sparco Life Pvt.Ltd – Board Member

✉ [pushpa@garbhagudi.com](mailto:pushpa@garbhagudi.com), [pushpalatha.hari@gmail.com](mailto:pushpalatha.hari@gmail.com)

📞 +91-9886749270